

太古可口可樂香港對「759 阿信屋」事件的聲明

根據公司的紀錄，太古可口可樂香港自 2011 年 10 月 7 日向「759 阿信屋」送貨後，至今並未收到有關客戶的新訂單。我們曾於 10 月 13 日與有關客戶開會，並了解客戶在合作上的意見。由於近年原材料及生產成本不斷上漲，經慎重評估各方因素後，我們亦無可避免地調整部份產品的批發價格。我們一直以來以誠懇互惠的態度與客戶磋商和交易，並提供建議零售價格予不同銷售渠道的客戶，讓他們在調整零售價格上作為參考。

Company statement of Swire Coca-Cola HK on the incident of “759 Store”

According to the record of Swire Coca-Cola Hong Kong, it shows that the company has not received new order from the “759 Store” since the delivery made on 7 October 2011. We have met with the concerned customer to understand their ideas on future cooperation on 13 October. Due to the continued upward trend of operational and raw material costs, despite our best efforts to balance our costs with customer needs, we have inevitably taken the decision to adjust the wholesale prices for certain products. Achieving mutually beneficial interests has always been our policy in doing business with customers. We provide suggested retail prices to customers of various sales channels for their reference.